



TODAY'S BEST MUSIC

When you want to hear today's best music, locals and visitors in North Eastern North Carolina tune into the most listened to station in the area. **BEACH 104!**



BEACH 104 MISSION:

Beach 104 has the best signal for reaching consumers who are in tune with The Outer Banks and northeast North Carolina. From Chesapeake and Virginia Beach to Hatteras, and all points in between Beach 104 has you covered. The programming is engaging and the personalities are fun! Beach 104 reaches locals thanks to a huge commitment to community efforts. Through its online stream Beach 104 gets your message to visitors too. Your message will be heard by more potential customers than on any other radio station. That means more business for you!



Moose & Jody In The Morning
Weekdays 6 - 10 AM



Shelley Gray
Weekdays 10 AM - 3 PM



Autumn
Weekdays 3 - 7 PM



Gem In The Nighttime
Weekdays 7 PM - Midnight



Coverage that Counts



Call letters: **WCXL**

100,000 Watts of Pure Power in Northeastern North Carolina!

BEACH104.com

Community Involvement

Being involved in the community is what it is all about. Some of our commitments:

- ✓ Official station of the biggest events in our area.
- ✓ The Pirates Cove and Alice Kelly Fishing Tournaments
- ✓ The OBX Marathon, Triathlon and Flying Pirate Half Marathon