

CLASSIC ROCK FOR ALL OF NORTHEASTERN NORTH CAROLINA



When you want to hear the greatest rock hits of all time, all of Northeastern North Carolina tunes into
CLASSIC ROCK 104.9 & 92.3

CLASSIC ROCK MISSION:

THERE IS SIMPLY NO BETTER FORMAT FOR REACHING THE 35PLUS AUDIENCE THAN CLASSIC ROCK. NATIONALLY IT IS THE NUMBER ONE MUSIC FORMAT FOR ADULTS. IN NORTHEAST NORTH CAROLINA 2 SIGNALS ENSURE YOUR MESSAGE IS HEARD LOUD AND CLEAR FROM HATTERAS TO VIRGINIA BEACH AND CHESAPEAKE. THE AUDIENCE LOVES THE SELECTION OF MUSIC PRESENTED BY PERSONALITIES WHO HAVE A PASSION FOR IT. THE 2 GUYS NAMED CHRIS SHOW HAS BEEN NAMED THE BEST MORNING SHOW IN NORTH CAROLINA BY THE NORTH CAROLINA ASSOCIATION OF BROADCASTERS FOR THE PAST TWO YEARS. ALICE COOPER AT NIGHT, LITTLE STEVEN FROM THE EAST STREET BAND ON WEEKENDS: THIS IS TRULY THE CLASSIC ROCK STATION!



THE 2 GUYS NAMED CHRIS
6-10 AM
WEEKDAYS



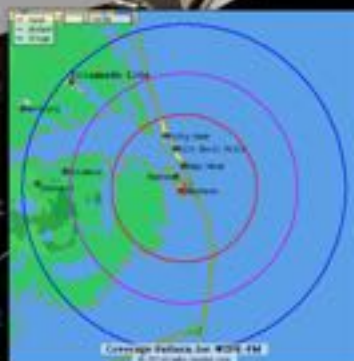
LISA
10 AM-3 PM
WEEKDAYS



JOHN HARPER
3PM-7PM
WEEKDAYS



ALICE COOPER
7PM-MIDNIGHT
WEEKDAYS



COVERAGE THAT COUNTS

CALL LETTERS: WFMZ/WZPR

Adults 25-54

60% male 40% female

Classic Rock Format

www.yourclassicrock.com

**WE ARE STRAIGHT AHEAD
CLASSIC ROCK!**

The greatest tunes from the greatest era in rock.

**CLASSIC ROCK IN NORTHEASTERN
NORTH CAROLINA!**