

THE OUTER BANKS ALTERNATIVE

THE SOUND
99.1 WVOD
THE OUTER BANKS ALTERNATIVE

Triple A: Adult Album Alternative, all of Northeastern North Carolina
tunes into **99.1 THE SOUND!**

The Sound Mission:

FOR OVER 20 YEARS LISTENERS HAVE TUNED TO 99.1 THE SOUND WVOD FOR ITS UNIQUE BLEND OF MODERN ADULT ALTERNATIVE MUSIC, AND PERSONALITIES WHO LOVE THE MUSIC AND THE OUTER BANKS. WVOD STANDS FOR "VOICE OF DARE" AND HAS BEEN A LEADER IN COMMUNITY INVOLVEMENT FROM THE BEGINNING. THIS AUDIENCE IS LOYAL AND RECEPTIVE TO THE ASSOCIATION OF YOUR MESSAGE ON THIS STATION. THE SIGNAL IS CENTRALLY LOCATED ON ROANOKE ISLAND AND IS PERFECT FOR GETTING YOUR MESSAGE HEARD FROM COROLLA AND ELIZABETH CITY TO OCRACOKE. THE ONLINE STREAM IS ONE OF THE MOST LISTENED TO IN THE REGION, MEANING YOUR MESSAGE REACHES VISITORS BEFORE THEY EVER GET TO THE OUTER BANKS!



Grumpy Doug Dino

Weekdays
6am-10am



John Harper

Weekdays
10am-3pm



Matt Cooper

Weekdays
3pm-7pm



Call Letters: **WVOD**

Adults 25-54

60% male 40% female

49% 25-54

32% 35-44

19% 45-54

www.991THESOUND.com

The Sound features a wide variety of music from U2 to Modest Mouse, R.E.M. to Coldplay, to create a sound that's better than any other station you've heard.